## Chapter 3.1, 3.2 **Numerical descriptive measures**

Graphs provide a global/qualitative description of a sample, but they are imprecise for use in statistical inferences.

We use numerical measures which can be calculated for either a sample (these measures are called statistics) or a population (parameters).

- Measures of location
- Measures of variability

## Measures of central tendency (ungrouped data)

- The **mode**: is the sample value that occurs most frequently.
- The **median**: is the value that falls in the middle position when the sample values are ordered from the smallest to the largest.
- The <u>mean</u>: is the average value, the balance point. - The mode can be computed for both qualitative and quantitative variables.
  - The median and the mean we compute for quantitative variables.

#### Mean

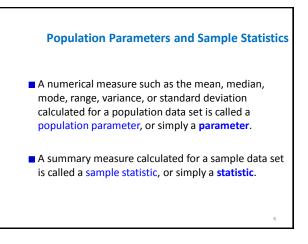
The mean for ungrouped data is obtained by dividing the sum of all values by the number of values in the data set. Thus,

Mean for population data:

Me



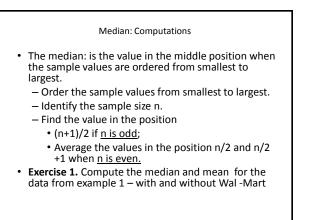
	-				
an	for	sam	ple	data	:

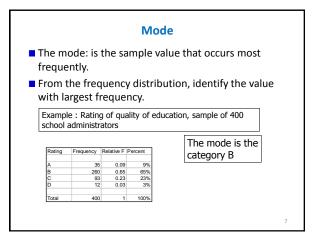


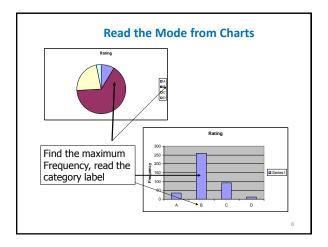
## **Example 1**

Table 1 lists the total philanthropic givings (in million dollars) by six companies . Find the mean contributions of the six companies

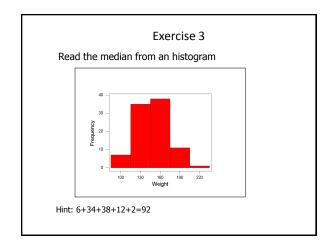
Corporation	Money Given in 2007 (millions of dollars)		
CVS	22.4		
Best Buy	31.8		
Staples	19.8		
Walgreen	9.0		
Lowe's	27.5		
Wal-Mart	337.9		

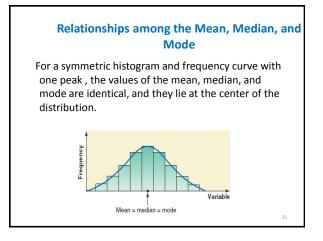


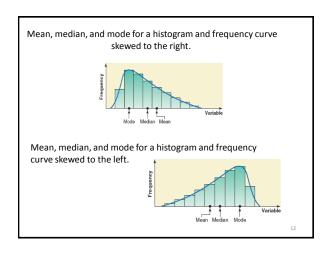




#### Exercise 2 a)The following data give the speeds (in miles per hour) of eight cars that were stopped on I-95 for speeding violations. 77 82 74 79 81 84 74 78 Find the mode. b)Last year's incomes of five randomly selected families were \$76,150. \$95,750, \$124,985, \$87,490, and \$53,740. Find the mode.







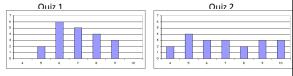
### **Properties**

- When a distribution is symmetric, then the mode, the mean, and the median are the same.
- The mode is a meaningful measure of location when you are looking for the sample value with the largest frequency.
- The median gives an idea of the center of the distribution and, compared to the mean, it is less sensitive to unusually large or unusually small values (outliers).
- With very skewed distributions, the median is a better measure of location than the mean.

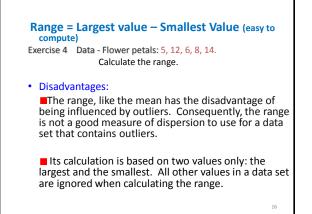
# 13

#### 3.2 What is Variability?

- Variability refers to how "spread out" a group of scores is. These 2 graphs represent the scores on two quizzes. The mean score for each quiz is 7.0. Despite the equality of means, you can see that the distributions are quite different.
- The scores on Quiz 1 are more densely packed and those on Quiz 2 are more spread out. The differences among students was much greater on Quiz 2 than on Quiz 1.



- Variability can also be defined in terms of how close the scores in the distribution are to the middle of the distribution.
- The terms variability, spread, and dispersion are synonyms, and refer to how spread out a distribution is.
- There are four frequently used measures of variability:
  - range:
  - interquartile range
  - variance, and standard deviation.



- A deviation is the distance that a data value is from the mean.
  - Since adding all deviations together would total zero, we square each deviation and find an average of sorts for the deviations.
- The standard deviation is the most used measure of dispersion.
- The standard deviation is just the square root of the variance and is measured in the same units as the original data.
- The value of the standard deviation tells how closely the values of a data set are clustered around the mean.
- In general, a lower value of the standard deviation for a data set indicates that the values of that data set are spread over a relatively smaller range around the mean.
- In contrast, a large value of the standard deviation for a data set indicates that the values of that data set are spread over a relatively large range around the mean

<text><equation-block><text><text><equation-block><text><text>

